



Workshop on User Centric Identity and Commerce
February 9 & 10, 2005
Harvard Faculty Club
20 Quincy Street, Harvard Square
Cambridge, MA

FEBRUARY 8

6:30 – 9:00 PM Dinner: Harvard Faculty Club

FEBRUARY 9

8:00 – 8:30 AM Continental Breakfast

8:30 – 9:00 AM Welcome and Opening Remarks
John Palfrey, Berkman Center; John Clippinger, Berkman Center.

9:00 AM – Noon Framing Identity 2.0 and Managing Expectations

- What It Is & What It Is Not
- Scenarios of Identity Ecosystems
- The Upper, Middle & Lower Layers
- Strengths and Weaknesses of the Meta-system
- Interoperability Issues and Questions
- Light and Heavy Versions
- Roll Out & Acceptance Issues
- Examples & Demos
- Open Questions

Co-Chairs: Kim Cameron, Microsoft; Mike Shaver, Mozilla.

Panelists: Nataraj Nagaratnam, IBM; Ben Laurie, Apache Software Foundation; Paul Trevithick, SocialPhysics.org; Johannes Ernst, Netmesh; Drummond Reed, Cordance; Stefan Brand, Credentica; Ben Adida, MIT.

Discussant: Jonathan Zittrain, Berkman Center & Oxford Internet Institute.

10:00 – 10:30 AM Break

Noon – 1:00 PM Buffet Lunch

- 1:00 – 3:00 PM Identity & Privacy Protections as Code: Policy**
- Example of P3P
 - Anonymity and Privacy
 - Weakness of Notice and Choice Model
 - Alternative Paradigm of User Control – Identity Related Privacy/Sharing Policy
 - Policy Aware/Embedded Software – Expression and Enforcement

Co-Chairs: Ira Rubinstein, Microsoft; John Palfrey, Berkman Center.

Panelists: Paul Schwartz, University of California-Berkeley School of Law; Christine Varney, Hogan & Hartson; Beth Noveck, New York School of Law; Hal Abelson, MIT.

3:00 – 3:30 PM Break

- 3:30 – 5:00 PM When Things Go Bad: Hostile Environments**
- Abuses of Identity Systems
 - Panopticon & National ID Systems
 - NSA and Total Surveillance
 - Power Relationships and Power Laws
 - International & Human Rights Issues
 - Remedies and Work-arounds

Co-Chairs: Rebecca McKinnon, Berkman Center; Marc Rotenberg, EPIC.

Panelists: Mary Rundle, Berkman Center; William McGeeveran, Berkman Center; Andrew Donoho, IBM; Adam Greenfield, author.

- 5:00 – 5:45 Roundup Discussion**
John Clippinger
- Co-Chair Summaries and Identification of Key Topics
 - Agenda for Remedies and Worst Case
 - Participant Commentaries
 - Suggestions for Day Two

6:30 – 9:00 PM Dinner: Inn at Harvard Square
1201 Massachusetts Avenue, Harvard Square, Cambridge, MA.

FEBRUARY 10

8:00 – 8:30 AM **Continental Breakfast**

8:30 AM – Noon **User Centric Identity and Commerce Use Cases**

- Best Buy Geek Squad Pilot: Robert Stephens, Paul Trevithick
- Payment Systems: Gabe Wachob
- Boston Main Streets: Jon Ramer
- Retail: Doc Searls
- Identity Brokers: Drummond Reed
- Developer Use Cases
- Critiques & Assessments: Usability & Adequacy

Co-Chairs: Mike Jones, Microsoft; Debbie Palzar, Best Buy.

Panelists: John Clippinger, Berkman Center; Doc Searls, Linux Journal; Jamie Lewis, Burton Group.

10:00 – 10:30 AM **Break**

Noon – 1:00 PM **Lunch**

1:00 – 3:00 PM **Where's the Money? Making the Business Case:
Infrastructure, Incentives, Roles, New and Incumbent Players**

- Alternative Scenarios for Identity Infrastructures
- Incentives for Key Players
- Power Laws
- Alternative Business Models
- Likely Players – Winners and Losers
- Government Wild Cards

Co-Chair: Philip Evans, Boston Consulting Group; Jamie Lewis, Burton Group.

Panelists: Esther Dyson, CNET; Reed Hundt, McKinsey & Co.; Jeffrey Katz, Trident Capital; Julius Genachowski, Interactive Corp.

3:00 – 3:30 PM **Break**

3:30 – 4:00 PM **Media Commentary**

John Markoff, NYT; Paul Hemp, Harvard Business Review; Robert Hof, Business Week; Irina Slutsky, Geek Entertainment Television; Mark Wallace, author.

4:00 – 5:00 PM

Wrap-up and Recommendations for National Conference

John Clippinger

- Summaries by Panel Co-Chairs
- Participant Commentaries
- Suggested Additional Research – Pilots – Use Cases
- Panels and Topics for Two Day Conference